



420Waldos

- 1971 -



Each 420Waldos Watch sold = a donation toward legalization.

1971. Five friends from California's San Rafael High School, known as the **Waldos**, are given a treasure map leading to a field of weed. They meet regularly on the school's campus at a wall by the statue of Louis Pasteur at **4:20**, get high, and go in search of the patch. During school,

they use the term "420 Louie" to remind each other of their planned quest. Eventually, the 'Louie' gets dropped. **420** becomes the slang for cannabis, and earns the group their **420Waldos** nickname. Over time, the term gets picked up and spreads all over the world. The rest is  history.

Each 420Waldos Watch sold = a donation toward legalization.

With your purchase, you're helping to make  history!

420Waldos™

420Waldos watches
donates to organizations
working to reform
cannabis laws and
support legalization.

We are advocates for public and political
support of cannabis legalization, education,
and continuing research.

**We believe that every adult from
coast to coast should be provided
access to safe and legal cannabis,
and we're pretty lit about it.**

Join the circle and help fight for
positive cannabis reform.




-GET LIT-

420 lume

420Waldos Watches feature **Visible247**, a revolutionary new illumination technology that uses miniature light receptive crystals molded into the watch dials, resulting in the highest performing photo luminescent injection molded polymers ever created.

Expose to any type of light source for just 10 minutes, and it will glow in the dark for at least 10 hours – a much more durable glow than has been possible until now. Our lume technology is available in a wide variety of color choices that glow in a multitude of colors.

Powered by
Visible247
10 MINUTES=10 HOURS
EXPOSURE TO LIGHT GLOW IN THE DARK



All 420Waldos Watches have genuine leather straps with "easy-release" spring pins for quick strap changes.



420WALDOSWATCHES.COM

[@420waldoswatch](https://twitter.com/420waldoswatch)



420Waldos Watches are manufactured and distributed by

Time Concepts, LLC

PO Box 7067 • Corte Madera, CA 94976

info@timeconcepts.net

TIMECONCEPTS.NET

420 WATCHES IS A REGISTERED TRADEMARK OF LEFTHAND 420, LLC